

Pursuant to art. 13 of European Regulation n. 679/2016, hereinafter referred to as GDPR, of Legislative Decree 10 August 2018 n.101 containing provisions on the protection of personal data, the writing Cesare Quaranta s.r.l., as Data Controller inform you that the data concerning you, provided by you will be processed in compliance with the legislation mentioned. It also provides the following information in relation to such processing:

HOLDER OF THE TREATMENT

The Data Controller is the undersigned company Cesare Quaranta s.r.l. Unipersonale in the person of its Legal Representative, based in Via Legnanino, 5 10023 Chieri (TO), with email address info@cesarequaranta.it, tel 011 9472132

PURPOSE OF THE TREATMENT

1) **Subscription to newsletters** which, by way of example, take the form of:

- *Creation of a database with the contact details of the company concerned (email, address, general registry);*
- *Sending communications and newsletters by email, text message, telephone calls relating to the activity of Cesare Quaranta s.r.l. and its electromedical devices and electronic equipment for the aesthetic sector and devices for disinfection and sanitization.*
- **LEGAL BASIS FOR THE PROCESSING:** the processing of the collected data is justified by the data subject's consent (art. 6 c1 lit. a) GDPR).
- **DATA RECIPIENTS:** As appointees, members of the corporate bodies and the owner's administrative staff; as external managers to IT consultants/ system administrators.
The dissemination of collected data is not foreseen.
- **TREATMENT DURATION:** The personal data collected will be stored for the time provided for by the law on the retention of personal data and in any case not exceeding ten years.
- **DATA TRANSFER ABROAD:** data collected for this purpose shall not be transferred to non-EU countries.
- **AUTOMATED DECISION-MAKING PROCESSES:** the data collected in relation to the aforementioned purpose are not subject to automated decision-making processes.

RIGHTS OF THE INTERESTED PARTY

pursuant to Reg. EU 2016/679 the data subject has the right to: access to his personal data (art.15), obtain the rectification (art. 16), requiring the restriction of processing (Art. 18), portability (Art. 20), not be subjected to automated decision-making, including profiling (art. 22) and to lodge a complaint with the Authority pursuant to art. 13 para. 2 lett. d) of the aforementioned regulation. In relation to the purpose referred to in point C) of this information, the data subject also has the right, pursuant to art. 17 of the GDPR, to request the deletion of data concerning him and pursuant to art. 7.3 to revoke the express consent at any time.

WITHDRAWAL OF CONSENT

Pursuant to art. 7.3 of the aforementioned Regulation, the interested party has the right to withdraw his consent at any time. At the end of the requested transaction, your personal data will be removed from the archives of the Undersigned as soon as possible, without prejudice to the lawfulness of the processing based on the consent given before the revocation. Failure to provide consent does not in any way affect the processing related to other services of the Cooperative Social Zenith in which the interested party could be included.

PROCESSING METHOD

The processing of data for the purposes set out is carried out in both automated, with electronic or magnetic support, or non-automated, on paper, in compliance with the rules of confidentiality and security provided by law, by subsequent regulations and internal provisions.

Communications may be made by telephone, email, SMS, ordinary mail and other means (including automated), rapid messaging systems (whatsapp), aimed at sending updates on the activity of the company, new machinery and initiatives related to the activity of Cesare Quaranta s.r.l..

PROCEDURES FOR EXERCISING RIGHTS

The interested party may at any time exercise his rights in accordance with the provisions of art. 12 of the GDPR by sending:

- ✓ *A registered letter with return receipt to Cesare Quaranta s.r.l. Unipersonale. at the address of the registered office: Via Legnanino, 5 10023 Chieri (TO). Italy*
- ✓ *An email to info@cesarequaranta.it*